

C. U. SHAH UNIVERSITY

Winter Examination-2022

Subject Name: Principles of Management

Subject Code: 5MS01POM1

Branch: MBA

Semester: 1

Date: 18/03/2023

Time: 10:30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

SECTION – I

- Q-1 Attempt the Following questions (07)**
- a. Explain the meaning of 'values' in brief 01
 - b. State the meaning of strategies 01
 - c. Mention any two points confirming management as an art 01
 - d. Explain in brief administration 01
 - e. What is the meaning of business ethics? 01
 - f. What is standardization? 01
 - g. Give an example of private ltd company 01
- Q-2 Attempt all questions (14)**
- A Name 14 principles of management. Explain any 2 in detail. 14
- OR**
- Q-2 Attempt all questions (14)**
- A Write a note on social responsibility of business 07
- B Explain controlling process 07
- Q-3 Attempt all questions (14)**
- A Explain POSDCORB 07
- B Name features and importance of decision making 07
- OR**
- Q-3 A Write a detailed note on planning premises (07)**
- B Explain formal and informal organization in brief (07)**

SECTION – II

- Q-4 Attempt the Following questions (07)**
- a. What is budgeting? 01
 - b. State any one importance of reporting 01
 - c. What is the meaning of harmonizing objectives? 01



	d. What is the full name of HRD ?	01
	e. Explain in brief preventive control	01
	f. Give full name of CPM.	01
	g. Give full name of SWOC analysis.	01
Q-5	Attempt all questions	(14)
A	Write a detailed note on MBO	07
B	Explain Maslow's need hierarchy theory	07
	OR	
Q-5		
A	Discuss different barriers to effective delegation	07
B	State the difference between centralization and decentralization	07
Q-6	Attempt all questions	(14)
A	Discuss the role of information technology in controlling	07
B	Explain in brief various selection techniques.	07
	OR	
Q-6	Attempt all Questions	
A	Explain importance of MS-Office for manager	07
B	Discuss the effect of globalization on current management practices	07

